



Urban Agenda Platform

The global platform for sharing progress, action and knowledge on the implementation of the New Urban Agenda to achieve sustainable urban development.

Online technology platform for the intelligent management of recyclable waste

Region	Latin America and the Caribbean
Award Scheme	World Urban Campaign
Sustainable Development Goals	Goal 11 - Make cities and human settlements inclusive, safe, resilient and sustainable

Summary

REDIR is a technology platform that provides management services online recyclable waste for cities and represents an opportunity for the City's efforts to make sustainable the way to sanitize the cities leaving aside the traditional urban cleaning service. Intelligent recycling.

Background and Objective

REDIR provides communication services , logistics and use of uncontaminated online and in real time via the technology platform non-hazardous recyclable waste. For every successful operation (smart recycling circuits) they charge a commission of 4.5 % per annum based on the net operating reclaimed kilograms of total operations and / or net sales. The business model works in the following way in and out of the platform: all reports of recyclable waste accumulated by segregation filtered through an algorithm based on the demand of it is taken, then a path is generated recycling shown in a bag ready to load carriers on the same network , once accepted by the carrier becomes an intelligent recycling circuit which is destined for the restoring it demanded.

Resources devoted to delivery

Know more: <http://redirvenezuela.com/>