

URBAN95

Region	Latin America and the Caribbean
Award Scheme	Others
Themes	Planning & Design Youth & Livelihoods
Climate Action Solution Category	Resilience 4 Cities
Sustainable Development Goals	Goal 11 - Make cities and human settlements inclusive, safe, resilient and sustainable Goal 13 - Take urgent action to combat climate change and its impacts

Summary

If you could experience the city from 95 cm – The height of a 3-Year-old – What would you change?

This is the core question Urban95 seeks to answer on behalf of the babies, toddlers and caregivers who rarely have a voice in city policy, planning or design. We do this by helping city planners, urban designers, and other urbanists understand how their work can influence child development.

Background and Objective

Urban95 is a global initiative that supports the healthy development of young children growing up in cities. These include: Tel Aviv, Tirana, Boa Vista, Istanbul, Lima, Recife, Udaipur, Pune, Jordan / Azraq, Bogota, Sao Paulo, Aracaju, Fortaleza, Campinas, Jundiai, Pelota, Illheus, Crato, Brasileia, Ubirata, Niteroi, Caruaru, Piura, Amsterda , Bhubaneswar. We work together with city leaders, planners, designers, advocates, communities to bring a child-lens to every layer of city decision-making to improve access to quality services, sustainable mobility and vibrant public places. We are driven by a simple question: If you could experience the city from 95cm – the height of a 3-year-old – what would you change?