



Urban Agenda Platform

The global platform for sharing progress, action and knowledge on the implementation of the New Urban Agenda to achieve sustainable urban development.

Barcelona Activa, The Economic Development Agency of Barcelona City Council

Award Scheme

Sustainable Development Goals

Others

Goal 11 - Make cities and human settlements inclusive, safe, resilient and sustainable

Summary

Barcelona Activa works with small businesses and start-ups to promote entrepreneurship and provide employment opportunities in the city.

Background and Objective

In 1986, Barcelona City Council established Barcelona Activa to develop strategies that support employment, business development, entrepreneurship which in turn foster a more diversified economy. To promote entrepreneurship, Barcelona Activa offers a comprehensive model including technical coaching, feasibility assessment, tailor-made training and incubation programmes. This approach helps to facilitate the transformation of business ideas into successful enterprises. Its impact on the local economy has been significant in providing services that assist young people to enter the labour market and by supporting entrepreneurship. This case study was contributed from the UCLG Learning Team.